

High Point Community Center
November 7, 2011

#1 What Should We Prioritize?

- ✿ Family / youth bringing people together
- ✿ More / better outreach (brochure not working) ~ face-to-face contacts
- ✿ After school programs for teens (11 – 12 year olds)
- ✿ Local flyers to highlight local programs
- ✿ Women's only covered space for exercise programs
- ✿ Market programs that are barely meeting class minimums
- ✿ Working with neighborhood house on programs
- ✿ Youth in High Point community (very diverse group) targeted outreach / find out their needs
- ✿ Make programs more "affordable" (scholarships)
- ✿ Find out youth needs from parent perspective as well
- ✿ College field trips for youth
- ✿ Life skill/academic focus for youth
- ✿ Providing programs that addresses daily needs of community
- ✿ Have drop-in fees for classes
- ✿ Utilize Camp Long challenge course
- ✿ Partner w/Willie Austin Foundation for fitness programs at High Point CC
- ✿ Encourage low income families to get physically fit
- ✿ Sliding scale fees
- ✿ The community (find out what they want and / or struggle with)
- ✿ Schedule senior programs more
- ✿ Fill-in where other centers are going to lose
- ✿ Scholarship for Adults / Fundraiser
- ✿ Outreach for Volunteers
- ✿ Utilizing / leveraging resources / other community centers
- ✿ Put exercise equipment

#2 What Should We Keep Doing?

- ✿ Yoga
- ✿ Keep full classes going
- ✿ Women's only classes / with childcare
- ✿ Senior (Lifelong) field trips
- ✿ Summer programs/camps for elementary and teens
- ✿ Keep Friday Late Night for teens
- ✿ Days when schools are closed / camps for K-5) winter break camp, daly in between semester, etc.)
- ✿ Keep social media advertising
- ✿ Keep staff involved with neighborhood meetings
- ✿ Keep using West Seattle Blog
- ✿ Scholarships
- ✿ Keep yoga
- ✿ Niche programming

- ✿ Women's only class
- ✿ Grant writing
- ✿ Capacity building for community members (grant writing workshops)
- ✿ Volunteer instructors
- ✿ Home working fixer – up ~ networking class
- ✿ REI – Camping – Woodland Park Zoo

#3 What Should We Stop Doing

- ✿ Stop closing gym as punishment
- ✿ Rude customer service
- ✿ Adult drop-in fees
- ✿ What has impact of drop in fees been?
- ✿ Stop charging

#4 What Can You Do / To Help Us?

- ✿ Collaborate / outreach to address community issues
- ✿ Open houses
- ✿ Promote Willie Austin fitness class
- ✿ Recruit additional advisory council members
- ✿ Get space use (fee reductions) for volunteer service
- ✿ We can spread the word
- ✿ Pass out fliers and support financially
- ✿ On the job training (internship SHA)
- ✿ Grant writing